

Growing Tasmania's hospitality sector

Building a Tasmania we
can all be proud of

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for a brighter
future

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**The Plan to build a modern
economy, to create jobs**

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Growing Tasmania' s hospitality sector

The hospitality industry is Tasmania' s third largest employer and makes a significant contribution to the Tasmanian economy. Tasmanian cafés, restaurants, clubs, hotels, bed and breakfasts, accommodation venues and catering businesses are run by dedicated local operators who work hard to offer a range of hospitality services to locals and visitors alike.

Employing 10.2 per cent of Tasmania' s workforce, the 20,000 Tasmanians employed by the 1,995 businesses that operate in the industry provide \$1.437B in sales and service income.

Despite this, the industry has largely been taken for granted by the Labor-Green Government, operating under the radar with its value unrecognised. Occupancy rates have continued to drop and hoteliers are being targeted by armed robbers in brazen attacks on staff.

The Liberal Plan for a Brighter Future will build a modern economy supported by our competitive strengths, including the tourism and hospitality sectors.

The hospitality sector is a critical part of the Tasmanian tourism industry and ensuring that it is appropriately supported is vital to achieving our vision to grow the State' s tourism industry to 1.5 million visitors per year by 2020.

Memorandum of Understanding

A majority Hodgman Liberal Government will recognise the Tasmanian Hospitality Association (THA) as the peak body for hospitality in Tasmania and will enter into a Memorandum of

Understanding with the THA to underscore our commitment to the industry and provide the best possible outcomes for members.

Implementation of the industry' s strategic plan

The Liberals will provide **\$800,000 over four years** to the THA to implement the Tasmanian Hospitality Strategic Plan 2012.

Workforce development

A majority Hodgman Liberal Government will **provide \$400,000 over four years** to maintain the existing program of hospitality workforce development.

Licensing structure

The Liberals support measures to reduce problem gambling that consider both the harm minimisation benefits and the potential impact of any changes on business and hoteliers.

We will conduct a broad review of the structure and operation of the Tasmanian Gaming Commission, and also the Liquor Licensing Board.

Safety in Tasmanian pubs and clubs

Gun-related crime is becoming a major issue in Tasmania as a direct result of the Labor-Green Government' s savage budget

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cuts. Not only is the general public's safety at risk, but hoteliers are being targeted by armed robbers in brazen attacks on staff.

Public Order Response Team

A majority Hodgman Liberal Government will invest **an additional \$33 million over four years to rebuild our police service with an additional 108 officers. This will allow the establishment of the Public Order Response Team** which is specifically formed to maintain a visible police presence on our streets, particularly in popular night spots like the Hobart waterfront and Launceston CBD, to prevent or deal with anti-social behaviour and serious crimes.

Tasmanian Hospitality Culture Program

A majority Hodgman Liberal Government will **provide \$300,000 over two years** to implement a customer service accreditation program to assist hospitality businesses and employees develop a high customer service and expectations culture. A key part of our economy relies on tourism and hospitality experiences and this will assist the enhancement of visitor and customer satisfaction.

Costings

\$1.5 million over four years