

Bringing back Libraries



A MAJORITY LIBERAL GOVERNMENT WILL:

- Support and invest in Libraries to make them more accessible to all Tasmanians and visitors
- Bring back Libraries by re-naming LINC Tasmania to Libraries Tasmania
- Invest \$3 million in contemporary Library resources



Investing more into Libraries

A sensible name change

For around the past decade, Libraries have been known as LINC's – they were named LINC's under the previous Labor Government.

Over the past 4 years, we've been listening to many Tasmanians who tell us that the name LINC doesn't represent Libraries for them, that they're unsure what it means, and they think it should be changed.

Libraries across the country provide the same or similar service to those provided in Tasmania, from literacy programs to family history searches and archives and heritage, and they are still named Libraries – so we will do the same.

A re-elected Hodgman majority Liberal Government will reinstate the name Library in recognition of the range of services provided, including access to books and online content, literacy programs, free WiFi and access to heritage and archival material.

Returning the name Library is part of the Hodgman Liberal Government's plan to support and invest in Libraries to ensure Libraries are accessible to all Tasmanians.

Contemporary resources

Our plan will provide \$3 million in additional funding for the purchase of contemporary Library resources in a wider range of formats such as digital materials, subscriptions to online materials, and of course – more books.

New and interesting items at the Library in a variety of formats designed to engage and entice users, is a key strategy in increasing Library usage.

Labor Green Record

Labor removed the word Library from the name of all Tasmanian Libraries in 2009 after they created LINC Tasmania. Labor provided no funding for strategic marketing or promotion, leaving many Tasmanians wondering what on earth LINC means.

Labor has no plan for Tasmanian Libraries.

Why Tasmania Needs This

All Tasmanians and visitors to our state should be easily able to find and connect with their local Library to access the many services on offer.

Ensuring people can recognise the service through a clear name and ensuring it is resourced to provide contemporary borrowing materials is essential to keeping our Libraries vibrant and accessible in the modern world.

Cost

A re-elected Hodgman majority Liberal Government will invest \$3 million over 4 years in additional resources for Tasmania's Libraries, and \$250,000 in 2018/19 to rename LINC's to Libraries.

This brings the total investment in Libraries to \$3.25 million over 4 years.