

# Establishing the Office of the Coordinator-General in Launceston

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The Plan to make Tasmania attractive  
for investment and to create jobs

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## Establishing the Office of the Coordinator-General in Launceston

A majority Liberal Government will create a high-powered position of Coordinator-General to act as a single point of contact for businesses interested in investing in Tasmania, with a mandate to get things done, slash red and Green tape and aggressively pursue jobs and investment for Tasmania.

The Coordinator-General will be the point of access to government for investors and will be empowered to deregulate the Tasmanian business environment, promote competitiveness and facilitate the assessment and approval of investment opportunities.

### **We will establish the Office of the Coordinator-General in the Launceston city centre.**

Northern Tasmania is historically the home of private enterprise in Tasmania with a number of economic, competitive and natural advantages, including a wide and diverse industry base. Northern Tasmania has been hit particularly hard by the Labor-Green Government's shutdown of the forestry industry and it is important that we rebuild the northern economy.

The Office will employ 10 full-time staff (in addition to the Coordinator-General) and will use existing, vacant, office space formerly occupied by the Department of Economic Development, Tourism and the Arts.